

IGNITE SENDAI
CONFERENCE
2020 

2020/2030: INTO THE *FUTURE*

VIRTUAL CONFERENCE | FRIDAY OCTOBER 9 (JST)

SPONSORSHIP OPPORTUNITIES



IGNITE SENDAI **STARTUPS** - *About Us*

Promote **SENDAI**

We aim to promote Sendai and the greater Tohoku Region to the greater foreign community. Sendai has amazing benefits to offer businesses and entrepreneurs seeking to be in Japan. Via videos, podcasts, articles, and events, we aim to showcase what Sendai has to offer.

Build Foreign **NETWORK**

Sendai had a large foreign population prior to the Great East Earthquake in 2011. We are slowly re-growing that network, and Ignite Sendai Startups seeks to be a hub for all foreigners and startups in the region.

Support **ENTREPRENEURS**

From foreigners moving into the region to graduate school students studying at Sendai's top universities, we seek to assist and guide future entrepreneurs on their journey to starting a business.

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IGNITE SENDAI 2020 - *Overview*



Conference **OBJECTIVES**

- *To identify social, business, and technological trends that will shape Japan over the next decade*
- *To identify entrepreneurial challenges & opportunities for foreign business people in Japan*
- *To create a networking event for foreign entrepreneurs to get connected with one another*

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IGNITE SENDAI 2020 - *Speakers*



WILLIE BANKS
HSJ INCORPORATED



MICHAEL PERRY-CLEMONS
EMPOWER / YOUMEWE NPO



YAN FAN
CODE CHRYSALIS



MARIKO MCTIER
MYMIZU / SOCIAL INNOVATION JAPAN



DAVID BURKUS
BEST-SELLING AUTHOR



MICHAEL MCCOY
CHANGEGEAR JAPAN



ZELIA SAKHI
VIRTUSIZE



GLEN WOOD
SMART VISION LOGISTICS



JULIO CORREDOR
ZOTERRA



NIKLAS KARVONEN
NORDIC INNOVATION HOUSE TOKYO



SAM DAVIS
AMPLIFIED AI



JOSHUA FLANNERY
RAINMAKING INNOVATION JAPAN



ROCHELLE KOPP
JAPAN INTERCULTURAL CONSULTING



RYOICHI NAGATOMI
TOHOKU UNIVERSITY SCHOOL
OF BIOMEDICAL ENGINEERING



SUE PLUMB TAKAMOTO
NOZOMI PROJECT

AND MORE...

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IGNITE SENDAI 2020 - Sponsors

2,000,000yen/ \$20,000

Platinum Sponsor [1]

- **“Presented By” Official sponsor of IGNITE Sendai 2020**
- **Announced at start of conference**
- **Large logo on all conference materials and website**
- **Company Logo featured with Conference Logo**
- **1 Speaker position***
- **1 Pre-recorded sponsor video (3min. Max)**
- **Logo included on post-conference videos**
- **Social media posts about sponsor with message**



1,000,000yen/ \$10,000

Gold Sponsor [3]

- **“Special Thanks” Official sponsor of IGNITE Sendai 2020**
- **Announced mid-morning**
- **Large logo on all conference materials and website**
- **1 Speaker position***
- **Logo included on post-conference materials**
- **Social media posts about sponsor with message**

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IGNITE SENDAI 2020 - *Sponsors*

Silver Sponsor [5]

500,000yen/ \$5,000

- *“Generous Assistance from” Official sponsor of IGNITE Sendai 2020*
- *Announced after lunch, thanked individually*
- *Medium logo on all conference materials and website*
- *Logo included on post-conference videos*

100,000yen/ \$1,000

Bronze Sponsor [10]

- *“With Help From” Official sponsor of IGNITE Sendai 2020*
- *Announced mid-afternoon, thanked as a group*
- *Small logo on all conference materials and website*

Contributor [unlimited]

50,000yen/ \$500

- *“With Help From” Official sponsor of IGNITE Sendai 2020*
- *Announced as group at end of the conference*
- *Name in print on all conference materials and website*

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IGNITE SENDAI 2020 - Sponsorships

Sponsorship Level	C 50,000yen (\$500USD)	B 100,000yen (\$1000USD)	S 500,000yen (\$5000USD)	G 1,000,000yen (\$10,000USD)	P 2,000,000yen (\$20,000USD)
Number Available	Unlimited	10	5	3	1
Prominence	Names shown near end of conference	Thanked as group, afternoon	Thanked individually, after break	Thanked individually, before break	"Presented by", thanked at start
Logo Size	Text Only	Small	Medium	Large	Large (Beside Conference Logo)
Pre-recorded Video [optional - 3min. Max]	✗	✗	✗	✗	✓
Speaking Opportunity [optional - 15min. Max]	✗	✗	✗	✓	✓
Post-Conference Videos [in partnership with...]	✗	✗	✓	✓	✓

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IGNITE SENDAI 2020 - *More Sponsors*

Keynote Sponsor [2] 500,000yen/ **\$5,000**

- *“Today’s Keynote Generously sponsored by”* Keynote introduction, with large logo displayed
- *Prominent display on Keynote post conference video*

Speaker Sponsor [2] 200,000yen/ **\$2,000**

- *Select one non-Keynote speaker to sponsor*
- *Logo displayed with a “Brought to you by” introduction*

Social Media Sponsor [2] 300,000yen/ **\$3,000**

- *Included in all conference related social media posts (pre and post conference)*



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